Community Development

MONTHLY REPORT

June 30, 2025

FIVE RIVERS

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COMMUNITY REPORT

Healthy Coasts

- Attended the Healthy Coasts Meeting in Beaurivage on June 18th, 2025.
- Joined a committee to build a proposal for an Estuary-Water Pump Station at the Richibucto Port.
- This committee aims to reduce waste in our waterways, increase awareness, and promote safe waterways for everyone by decreasing the bacteria and disease. This will help commercial fishing industries, recreational fishermen, boater, kayakers, swimmers and water lovers alike.

Destination South-East New Brunswick

- **Attended Board Meeting on June 25th, 2025.**
- **Reviewing and providing feedback of Tourism NB Guides** (will be printed July 1st and made available on Destination South-East NB Website) Features local attractions, accommodations and restaurants right here in Five Rivers.
- **They have started a new Podcast series**. Each episode promotes local attractions and is recorded the day prior to their visit to the destination (they will record the radio episode the day prior to their visit to Bonar Law Common, Thursday. Members of Destination S-E NB will be on-site as the radio ad is aired on the Friday, Date TBD but will happen this summer!).
- **Hub City Foodie** has proposed to the board his interest in visiting restaurants and businesses in our region. I will provide more information once a decision is made (when/where he will visit and promote).

Municipal Signage Project

- Proofs presented to Council at the Committee of the Whole Metting held on June 24th, 2025.
- A decision was made to move forward without a tagline (for now). A tagline may be added to signage or used in promotional materials in the future.
- Feedback from meeting was sent to Taylor Digital who will be working on an updated version of signs, provide us a list of options of materials, reflecting signs, lighting, etc.

Website Development

- Drone footage and photos of the community taken by myself have been added to the website.
- Local History and information about local community centres, events and activities have been added and updated.
- Business directory is constantly being update, the website will feature a form for local business owners to submit their business as we do not have a current list of businesses in the municipality (lack of businesses registered on google, no websites attached to businesses, no phone numbers available, etc…)

Jumpstart Grant Applications ($10,955)

- Application for new baseball equipment submitted ($2,056 for Rexton Ballfield – Public use).
- Application for new hockey & Ball Hockey equipment submitted ($3,975 for Rexton Outdoor Rink).

- Application for new multi-purpose sports flooring ($4,924 for Rexton Rec Centre).

Promotional Merchandise

- As discussed, and agreed upon at the Committee of the Whole Meeting on June 24th, 2025.
- Pins, design and cost estimate.
- Pens, design and coast estimate.
- Thermos/Bottles, design and cost estimate.

Content Creation

- Summer Newsletter- designed, printed and mailed out on June 20th, 2025 (first day of Summer).
- Accounts made on the following platforms to increase our tourism and promote Five Rivers as a place to be this summer: YouTube, Instagram, TikTok.
- Reels, and promotional items have been created and posted in attempts to increase participation at our community and holiday events.

DEVELOPMENT REPORT

Shoreway Development

- Environmental Surveys - scheduled to be completed by GemTec.
- **RDC submitted to Francis Rioux on June 13th, 2025.**

Request for Proposal – PID - 25140823

- **RFPs created for both Lots of PID – 25140823 – North Lot & South Lot**
- **RFP's posted to the New Brunswick Opportunities Network for public bids.**
- **RFP Bid Packages -** includes Rexton Rural Plan, instructions to bid, official bid form - available at the Municipal Office.
- **Deadline to submit Proposal Package is July 7th, 2025**

Property Sale – Randy Warman

- **Agreement of Purchase and Sale –** approved at June 10, AGREEMENT SENT TO Lawyer for review, adding a business case.

Regional Development Corporation – Clairville Rink

- Application submitted to Gilles Cormier of RDC on May 29, 2025.
- Waiting to hear back for updates

Senior Housing Development

- Met with Marilyn Hannay and board members of the Senior Housing Development

- Scheduling meeting with Blair Martin for development meeting, potential partner for affordable housing project.
- Meeting with the Board and Blair on July 2nd for next steps in finding funding for affordable living for seniors.

Manuel Development

- Brait Street property approved at June 10th Council Meeting.
- Development underway.