June 30, 2025

To whom it may concern,

Fetal Alcohol Spectrum Disorder (FASD) is a lifelong neurodevelopmental disability caused by prenatal alcohol exposure, affecting over 1.6 million Canadians—more than Down Syndrome, Cerebral Palsy, Tourette's Syndrome, and Autism combined. Individuals with FASD may experience challenges with learning, memory, attention, emotional regulation, and social skills, requiring ongoing support in education, employment, and healthcare.

On behalf of the NB FASD Centre of Excellence, we kindly request that the town/municipality:

1. **Proclaim September 9 as FASD Awareness Day** to raise awareness of FASD.
2. **Light up City Hall/Local Landmark in red** on September 9, 2025, joining landmarks across New Brunswick in solidarity.

FASD Awareness Day, first recognized in 1999, is held on 9/9 to emphasize the importance of going alcohol-free during the full 9 months of pregnancy. This year's theme, **"Everyone Plays A Part,"** highlights the collective responsibility of supporting individuals diagnosed with FASD and their families. Lighting up red will not only show solidarity but also help spread awareness in your community. This campaign hopes to shine light on this hidden disability and promote action to address it.

We invite you to join this initiative alongside other municipalities in New Brunswick and across Canada. Our goal is to build on last year's success and expand our impact even further. Will your municipality take part in this important initiative?

If this request is approved, we will submit your City Hall/Landmark Name to the national and provincial list of participating sites. Please let us know your decision by **August 1, 2025**.

Thank you for considering this important initiative. Please feel free to reach out if you have any questions.

Kind regards,

Natacha Landry
Clinicienne Pivot Provincial / Provincial Clinical Coordinator
280 Victoria St
Dalhousie, NB E8C 2R6
Tél. / Tel.: 506-684-7589
Téléc. / Fax: 506-862-2233
Natacha.landry2 @vitalitenb.ca