COMMITTEE OF THE WHOLE MEETING
MINUTES

June 24, 2025, 6:00 PM
Municipal Office, 82 Main Street, Rexton, NB, E4W 5N4

FIVE RIVERS

1. Call to Order.

The mayor called the meeting to order at 6:00 p.m.

2. Attendance.

COUNCIL (IN PERSON):	Tina Beers	Mayor
	Billy Flanagan	Councillor / At Large
	Mike Robertson	Councillor / Ward 2
	Elaine Warren	Councillor / Ward 4
COUNCIL (VIRTUAL):	Katie Robertson	Councillor / At Large
	Karen Campbell	Councillor / Ward 1 / Deputy Mayor
COUNCIL (ABSENT) :	N/A	
CLERK:	Rob Webber	
STAFF:	Tiffany Cail	Assistant Clerk
	Emily Pratt	Community Development

3. Approval of Agenda of COTW Meeting on June 24, 2025.

Motion 062425.01

Be it resolved that the Committee of The Whole approves the agenda, as submitted by the Clerk, for its committee meeting on June 24, 2025.
Moved by: COUNCILLOR FLANAGAN | Seconded by: COUNCILLOR M. ROBERTSON.
MOTION CARRIED.

4. Disclosures of Conflict of Interest.

No conflict of interest was declared.

5. Business Arising from Prior Meeting.

a. TAGLINE, SIGNAGE, INTELLECTUAL PROPERTY. The administration seeks direction from Council regarding development of the following (do we develop, do we outsource):

   i. Official tagline.

   ii. Signage (types & locations).

TYPE	LOCATION	COST
Welcome (Large)	R11 (Entering/Leaving)	$7500 (2x)
Welcome (Small)	R126 (Entering/Leaving) R134 (Entering/Leaving) R116 (Entering), R495 (Entering)	$1000 (6x)
Wayfinding	R134 (Industrial Park/Main St | bars for sale)	$2000 (1x)
Point of Interest	R116 & R134 (To Bonar Law Common) R134 & R495 (Splash Pad, Ball Field, Rec Centre)	$1000 (2x)
Street (off Main St)	East of bridge (Beattie, Centennial East, Brait, Sunset, River) West of bridge (North, Church, 116, Water, Maple, Cail, Hannah)	$500 (12x)

iii. Signage (design). Emily Pratt to present options from design firm.

iv. Bilingualism.
-- Tagline & other text
-- Name of Municipality

v. Intellectual Property.
-- Logos (with/without tagline | Circle/Square/Landscape | Color/grayscale)
-- Typefaces (Serif/San Serif)
-- Colors (Pantone)

vi. Style Guide & document templates.
-- Letter (MS Word)
-- Report (MS Word)
-- Meeting Agenda (MS Word)
-- Presentation (MS PowerPoint)

vii. Flag (Five Rivers).

6. New Business.

a. ANNUAL CIVIC/SERVICE AWARDS.
-- Volunteer (Youth & Senior), Community Builder, Business Developer, Hall of Fame
-- Service Awards (municipal employees, fire department)
-- Date, Time, Place for ceremony

b. NAMING RIGHTS FOR MUNICIPAL BUILDINGS/PROPERTIES.
-- Named Buildings (BLC, Kenney Park, Carson's Landing)
-- Unnamed Buildings (Rec Centre, Splash Pad, Outdoor Rink, Ball Field, Community Hall)
-- Fee (one-time cost, cover signage & installation)
-- Term (# of Years)

c. COUNCIL MEETING FORMAT. Hold live meeting & post later or livestream?

7. Recommendations.

Motion 062425.03

Be it resolved that the Committee of The Whole recommend that there be a motion made at the next regular meeting of council, July 8, 2025, that the name of Five Rivers stay as Five Rivers on all documents, marketing and correspondence.
Moved by: COUNCILLOR FLANAGAN | Seconded by: COUNCILLOR WARREN.
MOTION CARRIED. COUNCILLOR K. ROBERTSON VOTED NAY.

8. Adjournment.

Motion 062425.02

Moved by: COUNCILLOR FLANAGAN | Seconded by: COUNCILLOR WARREN.
MOTION CARRIED.

Tina Beers, Mayor

Rob Webber, Clerk