Community Development

MONTHLY REPORT

July 30, 2025

FIVE RIVERS

Authored by: EMILY PRATT

COMMUNITY REPORT

Municipal Signage Project

- Proofs presented to Council at the Committee of the Whole Metting held on June 24th, 2025.
- A decision was made to move forward without a tagline (for now). A tagline may be added to signage or used in promotional materials in the future.
- Feedback from meeting was sent to Taylor Digital who will be working on an updated version of signs, provide us a list of options of materials, reflecting signs, lighting, etc.
- Taylor Digital has made changes and updates to Municipal Signage and sent icon options for them.

Website Development

- Updated weekly
- New survey for Roots & Rivers Fest Feedback.

Inaugural Roots & Rivers Fest

- **Thursday nights Variety Show** – Great feedback from people who attended, over 25 people came to support local talented musicians who performed all night long, 6pm – 830. *We are considering combining this night with the Friday concert line up for next years Festival. Thursdays aren't ideal for events, especially if people work and plan to go the following night. We would like to combine to increase attendance and shorten span of Festival to be all hands-on deck for 3 huge days instead of two short evening and two long days.*
- **Friday nights Amber Walls Concert –** Great feedback from attendees. Despite the rain, we had over 25 people filter in and out of the venue from 6pm – 9pm. *Next year we hope to schedule more than one artist and have a more diverse line up of music. Hoping to keep the boat parade, weather permitting of course.*
- **Saturday activities** – Great feedback from all attendees and parents of young children. There was something for all ages.
  -**Washer Toss Tournament**- We were surprised at the turnout for the washer toss tournament, some drove from Salisbury, Memeramcook and Shediac to compete! 5 prizes ere handed out at 7pm awards ceremony. *Next year we will announce winner shortly after the tournament ends as one of the winners had already driven home to Shediac.*
  -We had some feedback in person and through our online survey that they would like to see council more involved in the Festival. *Next year we will try to schedule with council members.*
  -**Bouncy castles**, as always were a hit. *We may consider only starting kid's activities in the afternoon as not many showed up to play until after lunch time (1pm – 7pm).*
  -The Market at the Rec Centre had a decent turn out! *We may consider offering the barn/heritage grounds at Bonar Law Common for vendors to set up all weekend, similar to the Scallop Festival.*
  -The Lions Club Breakfast *had a great attendance, they had to run out for more eggs.*
  -**Food Eating Contests** were hilarious to watch, we had 10 kids participate in the pudding eating contest and 6 adults compete in the Hot Dog eating contest. *Next year we may do different categories and*

perhaps change the time t earlier in the afternoon to catch the rush.
-**Live Music**, there was a crowd of approximately 40 people for the opening set of Old Cherry, the crowd slowly dissipated as the evening went on (mosquitos were a huge factor). Most of the attendance left by 11pm, I cut off the band and closed the bar at 1130pm to begin and early pack-up. **--**
-*As stated above for Friday night Concert, we may consider having multiple bands for Saturday, throughout the afternoon into the evening. We would not spray for mosquitos if there is rain in the forecast as the spray was likely washed away and proved itself ineffective.*

- **Sunday Activities-** again, great feedback from parents and attendees.
  -**Touch-A-Truck** was a hit! Approximately 100+ children filtered through the trucks. We may consider beginning it later in the morning as the rush only showed up after 11am-4pm.
  -**Bouncy castles**, as always were a hit. *We may consider only starting kid's activities in the afternoon as not many showed up to play until after lunch time (12pm – 4pm).*
  -**Foam Party** – Big hit! The kids loved it, lots of great feedback! *Will do again next year.*
  -**Petting Zoo**– Big hit for all ages, pig got loose but soon returned*, maybe when barn renovations are complete, we can have them in the barn.*
  -**Wagon Rides** – Big hit for all ages! Great feedback from this event! *Will rebook for next year.*
  -May consider adding Llamas for next year, live music throughout the afternoon.

Promotional Merchandise

- As discussed, and agreed upon at the Committee of the Whole Meeting on June 24th, 2025.
- Pins, design and cost estimate from DNA Swag in Moncton, will look into comparing prices with other vendors.
- Pens, design and coast estimate from DNA Swag in Moncton, will look into comparing prices with other vendors.
- Thermos/Bottles, design and cost estimate from DNA Swag and requested quote from Presto.

Content Creation

- Reels, and promotional items have been created and posted in attempts to increase participation at our community and holiday events (Roots & Rivers Fest).

DEVELOPMENT REPORT

Shoreway Development

- Environmental Surveys - scheduled to be completed by GemTec.
- **RDC submitted to Francis Rioux on June 13th, 2025.**

Request for Proposal – PID - 25140823

- **RFPs created for both Lots of PID – 25140823 – North Lot & South Lot**
- **RFP's posted to the New Brunswick Opportunities Network for public bids.**

- **RFP Bid Packages -** includes Rexton Rural Plan, instructions to bid, official bid form - available at the Municipal Office.
- **Deadline to submit Proposal Package was pushed to August 1st, 2025**

Property Sale – Randy Warman

- **Agreement of Purchase and Sale –** approved at June 10, AGREEMENT SENT TO Lawyer for review, adding a business case.
- **Updated agreement with lawyer's feedback –** Waiting for Randy Warman to finish his side of things for sale.

Regional Development Corporation – Claireville Rink

- Application submitted to Gilles Cormier of RDC on May 29, 2025.
- Waiting to hear back for updates.

Senior Housing Development

- Met with Marilyn Hannay and board members of the Senior Housing Development
- Scheduling meeting with Blair Martin for development meeting, potential partner for affordable housing project.
- Meeting with the Board and Blair on July 2nd for next steps in finding funding for affordable living for seniors.

Manuel Development

- Brait Street property approved at June 10th Council Meeting.
- Development underway.

JumpStart Grant Applications

- **3 Grant Applications submitted** - awaiting review in August for approval or denial.
- Applications for skating/hockey equipment (outdoor rink), indoor multi-purpose sport's flooring (rec centre), baseball/softball/tee ball equipment (ball field).